

**Study and Examination Regulations  
for the bachelor's programme  
B.A. Global Economics and Business Management at the  
Technische Hochschule Ingolstadt  
of 21.10.2019**

**Preamble**

Based on Art. 13 Para. 1, Art. 58 Para. 1 Clause 1 and Art. 61 Para. 2 and 3 Bavarian Higher Education Act (BayHSchG) dated 23 May 2006 (Gazette of Laws and Ordinances (GVBl) p. 245, BayRS 2210-1-1-WFK), in the amended version, Technische Hochschule Ingolstadt adopts the following statutes:

**Preliminary note on language use**

For reasons of readability and clarity, female and male persons are referred to in the masculine form in this text. All references to persons always include both genders.

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## § 1

### **Purpose of the Study and Examination Regulations**

These Study and Examination Regulations serve to fulfil and supplement the Framework Examination Regulations for Universities of Applied Science (RaPO) dated 17 October 2001 (Gazette of Laws and Ordinances (GVBl) p. 686, Bay RS 2210-4-1-4-1-WFK) and the General Examination Regulations of Technische Hochschule Ingolstadt (APO THI) dated 25.07.2011 in the amended version.

## § 2

### **Programme objective**

- (1) <sup>1</sup>The aim of the bachelor's degree programme Global Economics and Business Management is to enable students to recognise and analyse essential economic issues and interrelationships, particularly in the field of international management, and to develop solutions by applying scientific methods. <sup>2</sup>To this end theoretical basic knowledge and basic skills are taught and application-related practice-oriented problems are included in the knowledge transfer process. <sup>3</sup>Practical training and an international orientation are ensured in particular by means of a university semester at a foreign partner university and an internship abroad.
- (2) <sup>1</sup>After completing their studies, graduates are to be qualified to carry out activities demanding a high skill level and, after an appropriate induction period, are to be able to take on management tasks in companies and institutions that operate at the international level. In addition, graduates are enabled to support cross-border business development and value creation in institutions such as chambers of commerce or business development organisations with an international focus. <sup>2</sup>In addition to teaching specialist knowledge and another foreign language in addition to English, the course promotes personal development and the acquisition of management expertise and techniques.
- (3) <sup>1</sup>After seven semesters and on passing the bachelor's examination, students acquire a practically oriented, scientifically substantiated degree which qualifies them for their profession. <sup>2</sup>The course includes a further foreign language in addition to Business English. <sup>3</sup>It is compulsory to complete one semester and the internship abroad, preferably in the same region. <sup>4</sup>The language of instruction of about half the courses is English or another foreign language. <sup>5</sup>The programme includes a bachelor's thesis.

## § 3

### **Standard duration of studies, programme structure**

- (1) <sup>1</sup>The standard duration of studies is seven semesters including the compulsory theoretical semester abroad and the compulsory internship abroad. <sup>2</sup>The programme breaks down into two phases. <sup>3</sup>The first part of the programme comprises

three theoretical semesters. <sup>4</sup>The second study phase comprises three theoretical semesters and one internship semester, which must be completed abroad in accordance with section 3 of this paragraph. <sup>5</sup>In order to ensure the experience abroad is sufficiently intense, students are strongly recommended to complete the theoretical and internship semester abroad en bloc, i.e. in the space of one year.

- (2) <sup>1</sup>From the fourth semester onwards, a selection of specialisation areas is offered from which students choose two. <sup>2</sup>The choice of specialisation is to be made at the beginning of the third semester.
- (3) <sup>1</sup>Students are to provide proof of having taken a theoretical semester abroad with a normal semester workload of at least 15 ECTS as well as proof of an internship abroad with a normal semester workload of at least 15 ECTS in a non-German-speaking country. <sup>1</sup>In exceptional cases in which students are unable to complete the theoretical semester abroad for reasons beyond their control, an equivalent semester can be completed at Technische Hochschule Ingolstadt. <sup>3</sup>In exceptional cases, the internship abroad can also be taken in a German-speaking country providing links to foreign business outside the German-speaking region are guaranteed (e.g. by working in the areas of export, international tax, international marketing, international finance or at institutions such as chambers of commerce or economic development with an international focus).

#### **§ 4 Credits**

<sup>1</sup>Credits are awarded for examinations passed and credit certificates acquired in the course of each module, as well as for internship semesters that have been successfully completed. <sup>2</sup>60 credits are awarded on average per academic year under the European Credit Transfer System (ECTS). <sup>3</sup>One credit is equivalent to a workload of 25 hours. <sup>4</sup>For periods of practical activity and when preparing the bachelor's thesis, one credit point usually corresponds to a workload of 30 hours. <sup>5</sup>The number of credit points is set out in the annex to these regulations.

#### **§ 5 Modules and credit certificates**

- (1) <sup>1</sup>Details of the courses (modules), the numbers of hours they involve, the course type, examinations, credit certificates acquired during the programme and other provisions are set out in the annex to these regulations. <sup>2</sup>Modules comprise subject areas grouped into thematically coordinated units. <sup>3</sup>The regulations for the elective compulsory modules are supplemented by the module handbook.
- (2) The specialisation areas are set out in the annex to these regulations.

- (3) All modules are either compulsory modules, elective compulsory modules or elective modules:
1. Compulsory modules are programme modules which must be taken by all students.
  2. <sup>1</sup>Elective compulsory modules are programme modules which can be offered individually or in groups. <sup>2</sup>Every student must make a specific choice according to these regulations. <sup>3</sup>The modules selected are treated as compulsory modules.
  3. <sup>1</sup>Elective modules are modules that are not mandatory in order to achieve the programme objective. <sup>2</sup>They can be additionally selected by students from the entire range of courses offered by the university.
- (4) Modules, including the associated examinations and/or credits, may be delivered in English in accordance with the more detailed provisions set out in the annex to these Study and Examination Regulations.

## **§ 6** **Module handbook**

- (1) <sup>1</sup>The faculty responsible compiles a module handbook to establish the courses offered and for the students' information; this sets out the structure of the degree programme in detail. <sup>2</sup>The module handbook is adopted by the Faculty Council and is to be published within the university. <sup>3</sup>New regulations must be published no later than the start of the lecture period of the semester in which the regulations come into force for the first time.
- (2) The module handbook specifically contains regulations and details pertaining to the following:
1. A breakdown of semester hours per week for each module and semester
  2. A designation of the specialisation areas offered, the relevant compulsory and elective compulsory modules and the number of hours, course type, course objectives and content of these modules
  3. A catalogue of elective compulsory modules available including title and number of semester hours per week
  4. A catalogue of the elective compulsory modules available in the areas of language and social skills
  5. A catalogue of the elective compulsory modules available in the area of sustainability
  6. The course type of each individual module, insofar as this is not conclusively specified in the annex
  7. The objectives and content of the individual modules
  8. The educational objectives and content of the basic internship and the practical semester as well as their form and organisation
  9. More detailed provisions regarding programme credits and attendance certificates
  10. Course schedules

- (3) In the module handbook, the semester hours per week of each module can be modified with the approval of the department council in such a way that some of the course hours are replaced by the corresponding units of self-directed learning.
- (4) <sup>1</sup>There is no entitlement to all required specialisation areas, elective compulsory modules and elective modules being offered every semester. <sup>2</sup>Likewise, there is no entitlement to such courses being offered if there is an insufficient number of participants.

## **§ 7**

### **Advancement prerequisites**

- (1) Only those students who have acquired at least 63 ECTS credits from the modules of the first programme phase are entitled to enter the second phase.
- (2) Students are only entitled to start the internship semester abroad if they have not only acquired all credit points from the first programme phase but also at least 20 ECTS credit points from the fourth and fifth semester.

## **Section 8**

### **Internship semester**

- (1) <sup>1</sup>The internship semester abroad during the second programme phase lasts 20 weeks.  
<sup>2</sup>The internship semester abroad is considered to have been successfully completed when:
  1. Evidence of completion of the 20-week period of practical training is provided in each case by a certificate issued by the training centre that corresponds to the model provided by the university.
  2. A proper practical experience report has been submitted and approved.

## **Section 9**

### **Passing of the bachelor's examination, final examination grade**

- (1) The bachelor's examination is passed when,
  1. in all final grades based on examinations and other credit certificates as well as in the bachelor's thesis, at least the "sufficient" grade has been achieved and in other credit certificates the "pass" grade has been achieved and
  2. students have successfully completed the theoretical semester abroad and the internship semester abroad.

- (2) The final grades from both the first and second programme phase are included in the overall grade of the bachelor's examination according to their weighting as described in the annex to these regulations.

### **Section 10 Certificate**

- (1) A bachelor's degree examination certificate is issued according to the model contained in the amended version of the General Examination Regulations of Technische Hochschule Ingolstadt (APO THI).
- (2) Together with the bachelor's degree examination certificate, a diploma supplement is issued according to the model contained in the General Examination Regulations of Technische Hochschule Ingolstadt.

### **Section 11 Academic degree**

- (1) When a student passes the bachelor's examination, they are awarded the academic degree "Bachelor of Arts", abbreviated form: "B.A.".
- (2) A degree certificate is issued according to the model contained in the General Examination Regulations of Technische Hochschule Ingolstadt annex.

### **Section 12 Entry into force and transitional regulations**

<sup>1</sup>These Study and Examination Regulations become effective as of 1 October 2020. <sup>2</sup>They apply to all students who commence studies in the first semester of this programme from the winter semester 2020/21.

Issued on the basis of the resolution adopted by the Senate of Technische Hochschule Ingolstadt dated 21.10.2019, the resolution adopted by the University Council dated 29.11.2019 and the authorisation of the Bavarian State Ministry of Education, Science and the Arts, StmWK dated 08.06.2020, Ref: H.7-H3441.IN/61/15 and approved by the President.

Ingolstadt, 9 June 2020

Prof. Dr. Walter Schober  
President

Study and Examination  
Regulations

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